

Sustainable Development Strategic Plan

We offer to guide a process of sustainable development strategic plan for government companies as required by the Government Companies Authority of Israel. In this process, we guide the company in the strategic plan design, its implementation plan and in the creation of a report that meets the GRI standards (General Reporting Initiative).

The sustainable development strategic plan is designed to improve the differentiation of the company and its competitive advantage through the process of Creating Shared Value (CSV) between the organizational economic values and the social–environmental values. Corporation that follows the GRI principles is conducting a well-structured process. The GRI framework allows a process in which corporation's strategy is designed, and its implementation is supervised efficiently. Further, this process should be done subject to the requirements of law and regulations. Internal and external transparency of achieving the strategic goals and targets is achieved through the use of the GRI principles.



Constructing steering committee

- **Setting in a strategy** plan for sustainable development.
- Creating a **management plan** that defines short-term and long-term goals, including set of priorities for strategy implementation.
- Developing a **work plan, milestones, and a budget** for strategy implementation.
- Building an **oversight and control systems** in implementing the strategy.



Creating Shared Value

- **Mapping and identifying corporate values** with social and environmental values.
- **Building a social-environmental code of conduct** according to the corporation's values.
- Developing work processes that correspond to **Creating Shared Value**, for example, Life Cycle Assessment.



Identifying material topics

- **Mapping and identifying corporate activities** consistent with sustainable development and formulating the material topics.
- Employing a **stakeholders dialogue** between the corporation's internal and external stakeholders for the purpose of mapping and identifying the material topics.



Organizational activity and legal requirements

- Comparative examination of **laws and regulations** relevant to the corporation.



Creating GRI report

- Creating a **social-environmental report** that enables oversight, control and reporting the implementation of corporation's strategy.
- Developing a **methodology for periodic and annual reporting** by the corporation.



Green supply chain

- Developing a **sustainable supply chain management plan**.